

An SEC Initiative

The Security Executive Council's (SEC) Security Leadership Research Institute (SLRI) is dedicated to providing independent and actionable research to the security and risk community. The SLRI was formed as a result of the need by the security industry to document the entire spectrum of risk mitigation and security through trusted research. If you need to benchmark your programs, you need to become involved. There is no cost to participate and in return you obtain valuable information that can't be matched from any other source.

### How is SLRI Unique?

Our goal is to provide actionable research and metrics for security practitioners to help communicate the value of their security and risk mitigation programs. Research is guided by subject matter experts who are current or former security executives. SLRI staff have extensive backgrounds in both research and business processes. We encourage our community to communicate what they find important to benchmark. We are a collective of executive-level security practitioners - we understand the specifics of the security organization and the need to demonstrate the contribution to business goals. In fact, our subject matter experts have amassed the largest repository of security-related metrics and KPIs.

#### **Our Approach**

Because the SLRI falls under the SEC, which is a research and advisory firm, we are communicating with the heads of security departments day-in and day-out. We know the issues. We watch the trends. We help define strategies. And through the SEC's subsidiary, The Security Risk Consulting Group, we're not only working with security leaders, but also the other business unit leaders. So we also understand how they view security and what they're looking for.

Using this information we decide on the best research methodology (quantitative, qualitative, trending or a blend of these). We take a lot of time to understand how to approach the issue, for example, how to construct survey questions to level-set the differences between security programs, such as security program model/organization, corporate culture, and risk appetite. Many projects utilize a process we call Collective Knowledge<sup>™</sup>, in which we use input from several subject matter experts (executive-level security practitioners) to assure we're looking at an issue from many angles and experiences.

We next invite participation and vet who is participating. Research results are sent to participants; executive summaries or thought leader papers are available to all. We look at sub-sets such as industries, size of companies, budget sizes, number or employees, number of security employees, etc., only after we have reached sufficient numbers to make that information meaningful. We appreciate and consider any feedback on SLRI reports.

### **Currently Open Research**

An update to the most comprehensive security and risk management benchmark in the security industry is now being conducted by the Security Leadership Research Institute.

This year the benchmark will be focusing on security budgets, programs, services and staffing. There is no cost to participate and the resulting in-depth analysis and report will only be made available to those that participate in the benchmark. Get the benchmark data you need by participating now by <u>visiting this page</u>.

# Become a Member of SLRI

You do not need to be a member of SLRI to participate in benchmark research. However, if you are interested, members receive:

- Alerts and updates on new practitioner based research reports and benchmarks
- Immediate quick poll results
- One free SEC book or report (<u>see a list here</u>)
- Opportunities to participate in select Tier 1 Stakeholder initiatives
- Advice on security measures and metrics
- Custom research opportunities at discounted pricing
- For those that are in the Council's Tier 1 Stakeholder option, you can also receive custom-cuts of benchmark data generated through the SLRI

There is no cost for joining as a SLRI member. Become involved by filling out <u>the brief SLRI request form</u> or write us at: <u>contact@secleader.com</u> and we will contact you.

### Who Can Participate in SLRI Projects?

Practitioners in charge of security programs; practitioners can be from any facet of security (corporate, information, compliance, risk, etc.), and any type of organization (publically traded companies, private companies, non-profits and government agencies).

## About the Security Executive Council

Security Executive Council (SEC)

We are a research and advisory firm for security leaders. We have a collective of close to 100 security subject matter experts that have been successful security executives or are recognized industry experts in their field. The resources and tools we develop are constantly evolving to provide maximum value. Some engage with us by way of multi-year "retained" services agreements (Tier 1 Stakeholders). Tier 1 Security Stakeholders are those that want support on an ongoing basis but also want to have an active role in identifying solutions for the industry. Others come to us for a specific solution to a contained issue. In all the ways people engage with the SEC the bottom line goal is to help define and communicate the value of the Security organization.

Contact us: <u>contact@secleader.com</u> Learn more: <u>www.securityexecutivecouncil.com/about/index.html</u> See who we are: <u>www.securityexecutivecouncil.com/about/people.html</u>