

Collective
Knowledge™

What's Trending Now?

SEC

SECURITY EXECUTIVE COUNCIL

A research and advisory firm

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Based on our interactions with many security practitioners, the following is a snapshot of what we see trending over the last 6 months (December 2013-May 2014).

SEC Leading Initiatives: Top Security Projects

The following are initiatives leading organizations are engaged in

Quarter X	<u>Staff Development/Strategic Leadership Resources</u> <ul style="list-style-type: none"> Security Strategic Leadership Laboratory Next Generation Security Leader™ Program Phases I and II (internal or external options) 	<u>Program and Services Enhancement</u> <ul style="list-style-type: none"> Internal Value Analysis™ process (e.g., program/service directories) Benchmarking and best practices
Quarter X	<u>Research and Benchmarking (sectors and programs)</u> <ul style="list-style-type: none"> Participate in SEC's Corporate Security Organizational Structure, Cost of Services and Staffing Benchmark Research-Based Working Groups (e.g., GSOC, Financial Services, Manufacturing, Energy) 	<u>Optimizing Security Budgets</u> <ul style="list-style-type: none"> Define and determine the Total Cost of Enterprise Security™ Define operating and variable costs Determine the Regulatory Cost of Security to the Enterprise™
Quarter X	<u>Security Metrics/Communicating Value</u> <ul style="list-style-type: none"> Creating two most influential metrics Using risk reduction methods Identifying ROI measurements 	<u>Transforming/Enhancing Security's Image/Brand</u> <ul style="list-style-type: none"> Executive messaging Communicating value Measuring organizational capacity
Quarter X	<u>Aligning Security With Board Level Risk™ and Implementing Unified Risk Oversight™</u> <ul style="list-style-type: none"> Measuring threats, risks and mitigation value Calculating residual risk 	<u>Advancing The Industry/Individual</u> <ul style="list-style-type: none"> University partnerships/influence State of the industry research Business case study (e.g., Boeing case study)

Top Topics

The most read SEC resources

[Enterprise Security Metrics: A Snapshot Assessment of Practices](#)

This report provides a snapshot of the use of metrics in corporate security management. It includes information on the current state-of-the-art of various models of benchmarking and security metrics, types of metrics, judging the maturity of security metrics programs as well as challenges and opportunities for those undertaking security metrics programs, and metrics initiatives.

[The Roadmap for Security Leadership Success](#)

This thought leader report is the result of ten years worth of working with security practitioners. Over time certain trends become apparent; in this case what leads to industry recognized leadership success. Our research identified 10 common practices that highly accomplished security leaders exhibit.

[Security's Failure to Communicate Value](#)

One of the most common themes among security and risk professionals is the struggle with how to effectively demonstrate the bottom-line value that security's efforts bring to the business. A practitioner recently put this question to one of our subject matter experts.

Managing and Defending a Security Budget - Laying a Foundation

This trend report considers three scenarios: 1) defending against cuts; 2) dealing with mandated cuts; 3) optimizing the utilization of budgeted funds.

It provides insight and a foundation for all security programs to address related budgetary issues.

Defining the Value of Security's Accomplishments

Arguably the most common challenge among security leaders is being able to communicate the value risk management services and programs bring to the organization. The SEC put together this short slide deck highlighting three elements that you can be helpful toward defining what you add to the bottom line.

Defining Best Practices in Global Security Operations Centers

The Global Security Operations Center (GSOC) working group was formed with the objective of advancing the value proposition of security operations centers and identifying a body of best practices with group members. The group has additionally recognized that by incorporating the analytical framework of operational excellence in this endeavor it will enable them to demonstrate measurable value to their organizations.

Top Research Initiatives

The most participant interest

What is the Driving the Risk Disconnect with the C-Suite?

This Security Barometer quick poll asks what is the main reason practitioners' top risks list looks different than the C-Suite's? [Take the poll here.](#)

The Security Leadership Research Institute's (SLRI) current benchmark: Security Budgets, Program and Services

This benchmark is being conducted by the Security Leadership Research Institute (the research arm of the Security Executive Council). This year the benchmark will be focusing on security budgets, programs, services and staffing. There is no cost to participate and the resulting in-depth analysis report is only be made available to those that participate in the benchmark

ABOUT THE SECURITY EXECUTIVE COUNCIL (SEC)

We are a research and advisory firm for security leaders. We have a collective of close to 100 security subject matter experts that have been successful security executives or are recognized industry experts in their field. The resources and tools we develop are constantly evolving to provide maximum value. Some engage with us by way of multi-year "retained" services agreements (Tier 1 Stakeholders). Tier 1 Stakeholders are those that want support on an ongoing basis but also want to have an active role in identifying solutions for the industry. Others come to us seeking a specific solution to a contained issue. In all the ways people engage with the SEC the bottom line goal is to help define and communicate the value of the Security organization.

[Contact us](#) or [learn more](#)