

INFLUENTIAL STRATEGIES for CORPORATE SECURITY: SERIES I

Goal

 An efficient and effective security program that is acknowledged by senior management

Strategy

 Conduct internal value assessments of resources and activities

Objective

 Know security's capacity within 95% accuracy resulting in better defense of resources or enhancing resources

Tactic

SEC's Internal Value Analysis

WHY TAKE THIS PATH?

Like a boxer off-balance, lacking detailed information about the value being generated from your budget puts you at a great disadvantage in your organization.

Goal

Security is fully aligned with business goals

Strategy

Connect board-level risks to security mitigation activities

Objective

Increased involvement in assisting the organization with risk decisions

Tactic

 SEC's Board-Level Risk and Enterprise/Security Risk Alignment

WHY TAKE THIS PATH?

A business function should support and enable the goals of the organization. Security should not be exempt from this.

Goal

 Security is a recognized subject matter expert on security risk mitigation

Strategy

 Meaningful interactions with internal customers and other risk leaders

Objective

 Engage BU leaders to collectively better identify operational risks of concern and mitigate those risks

Tactic

SEC's Operational Security Risk
Framework/Committee Formation

WHY TAKE THIS PATH?

Being the part of a greater solution can reinforce the value and benefits Security brings to the organization as well as furthers your standing with business peers.