



WHY TAKE THIS PATH?

If Security is not marketing itself succinctly and consistently to the rest of the organization, it is likely others will "fill-in" the value (or lack of value) you offer to the business.



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Metrics provide a tool that is used by the organization to show progress toward goals, improve and optimize processes, as well as providing an early warning indicator of problems. Creating and sharing your performance metrics shine a new light on Security as being business focused.



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Security will be more in tune with what the Board and senior management see as important around risk. It will show at a high level how Security is involved in reducing unwanted security risks by business areas.