

Metrics > Measuring Performance >

Key Performance Indicators: Examples

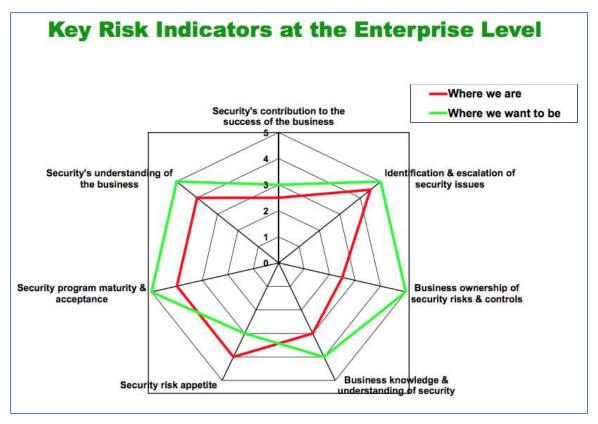
By: The Security Executive Council

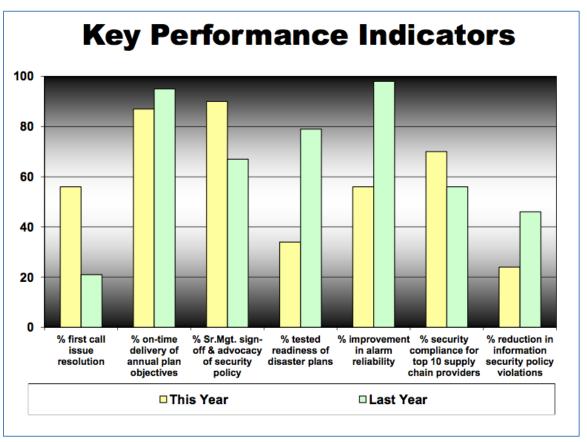
Many companies have measures like speed, quality and cost to drive value, service performance, and customer satisfaction objectives. To achieve these goals, metrics need to be around the "what" and "how" of measuring program performance.

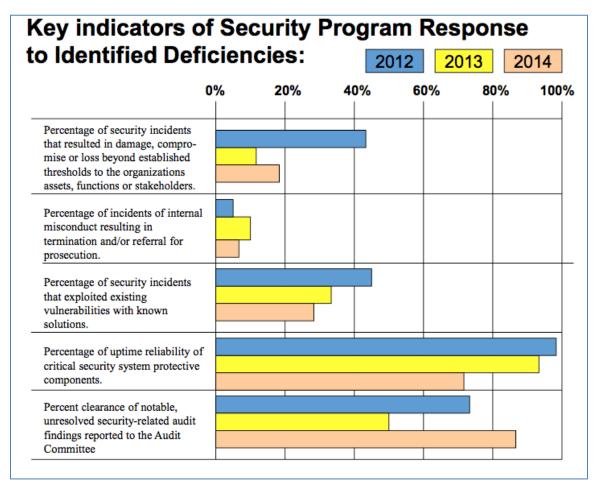
Key performance indictors (KPI) for physical security are achievable but sometimes security leaders struggle with how to approach this topic – the "how to" dilemma. To get started, ask yourself few questions:

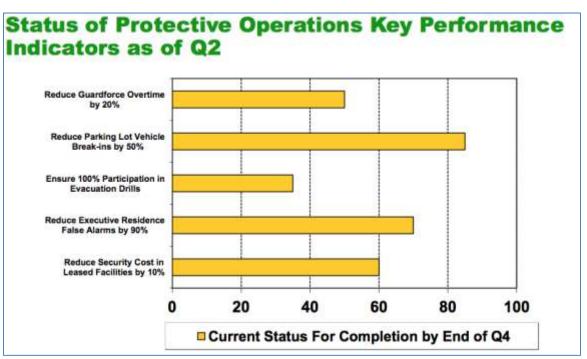
- What are the KPIs that should be driving your team and program's objectives?
- What content is appropriate for which constituents?
- Do you want to influence an outcome or sell an idea or proposal?
- Do you see an opportunity to leverage a collaboration or an improved alignment with a "hard sell" customer?

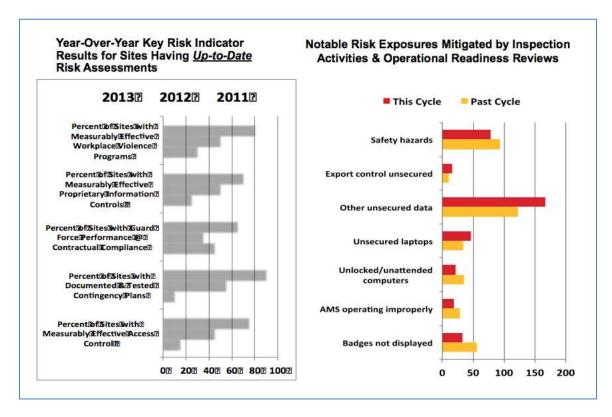
Following are some KPI samples by way of charts that might be used in executive communications. Use them to generate ideas for performance indicators your security organization should deploy.

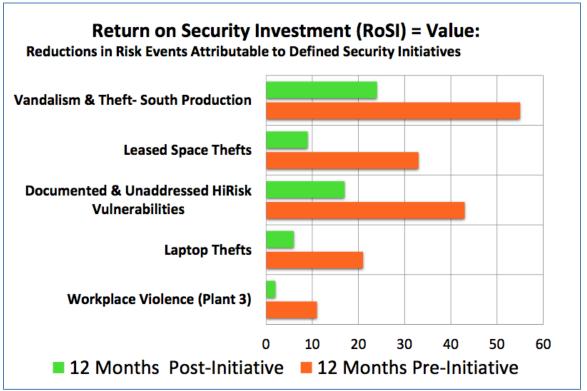


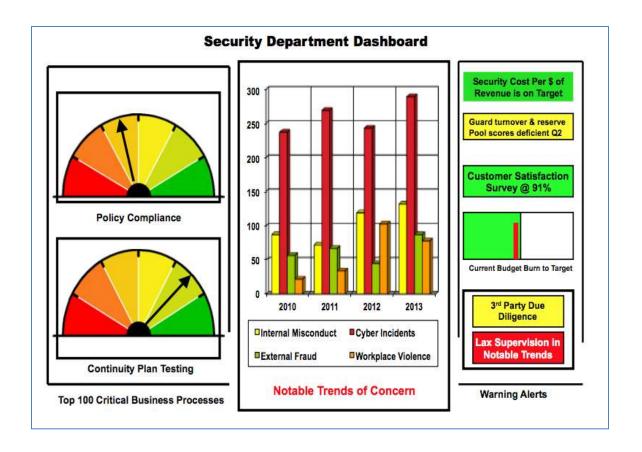












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About the Security Executive Council

The SEC is the leading research and advisory firm focused on corporate security risk mitigation solutions. Having worked with hundreds of companies and organizations we have witnessed the proven practices that produce the most positive transformation. Our subject matter experts have deep expertise in all aspects of security risk mitigation strategy; they collaborate with security leaders to transform security programs into more capable and valued centers of excellence. Watch our <u>3-minute video</u> to learn more.

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