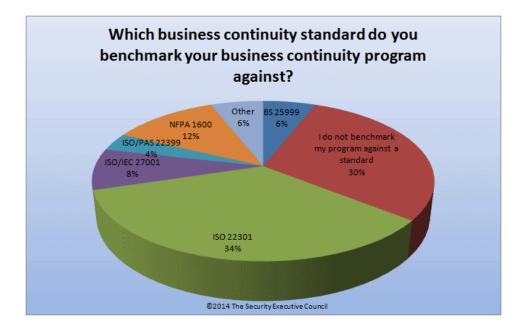


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Security Barometer: Which is the Most Popular Business Continuity Standard?

Created by the Security Executive Council

In this Security Barometer quick poll, conducted in 2014, we wanted to find out what business continuity standards security leaders were using when developing their programs. As shown below, ISO 22301 was chosen more often by the respondents of the poll. Surprisingly, however, 30% stated that they do not benchmark their business continuity program against a standard.



We surmised that the location(s) in which an organization does business would influence the standards it follows. While this is true to some extent, ISO 22301 was preferred by those operating exclusively within the U.S.A. as well as those operating globally or exclusively outside the U.S.

The "Other" category included write-in votes for other business continuity-related standards, the most popular being CSA Z1600, HB 221/292, and NIST 800-53.

The Security Executive Council has a number of resources that may be helpful to your business continuity program that can be found in our <u>SEC Knowledge Corner on</u> <u>Business Continuity</u>.

We also have staff and faculty with extensive knowledge and skills in the area of business continuity and disaster recovery. You can get a glimpse of some of our offerings in the <u>SEC Store</u> or <u>contact us</u> to discuss your specific business continuity needs.

Visit the Security Executive Council website for other resources in the **Program Best Practices: Resilience** series.

About the Security Executive Council

The SEC is the leading research and advisory firm focused on corporate security risk mitigation solutions. Having worked with hundreds of companies and organizations we have witnessed the proven practices that produce the most positive transformation. Our subject matter experts have deep expertise in all aspects of security risk mitigation strategy; they collaborate with security leaders to transform security programs into more capable and valued centers of excellence. Watch our <u>3-minute video</u> to learn more.

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